**The Value of the Convention**

The United Soccer Coaches Convention is The World’s Largest Annual Gathering of Soccer Coaches and Administrators. Below is an analysis of the enormous value the Convention brings to coaches, administrators, clubs and attendees.

It is difficult to quantify the actual value of attending the Convention. Attendees have enormous opportunity to grow as a coach, leader, teacher, administrator by attending the many sessions, events, and discussions at convention.

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| **Value of Convention and Membership** | Amount |
| Estimated expense for professional week-long courses | $3500.00 |
| Partner development event / gala opening | $75.00 |
| 5 days of networking event / opportunities at $30 per event | $150.00 |
| Event t-shirt and goodie bag | $25.00 |
| $1 Million dollars of liability insurance | $350.00 |
| Highly specialized industry-focused magazine | $65.00 |
| Member pricing | $95.00 |
| Total Value | $4,260.00 |
| **Actual Early Registration & Membership Cost** | **$460.00** |
| **Total Savings** | **$3,800.00** |

**Convention Registration includes the following:**

* Access to more than 250 United Soccer Coaches Convention and US Youth Soccer Workshop education sessions
* Ability to earn multiple Special Topic Diplomas or Certificates
* Unlimited access to the Exhibit Hall, including Thursday night’s Grand Opening (estimated value: $75.00)
* Formal and informal opportunities to network with more than 11,000 attendees (including more than 6,300 coaches) (estimated value per day: $30.00)
* Not to mention the Attendee packet and the Convention t-shirt! (value: $25.00)

**United Soccer Coaches membership is required to register for Convention. The Benefits of the annual membership are the following:**

* $1 Million in individual liability insurance (a $350.00 value)
* 7 issues of the Soccer Journal print magazine (a $75 value)
* Access to a suite of insurance products at group rates including Health, Event Cancellation, and Event Liability insurance
* Member pricing for United Soccer Coaches Advanced Diplomas and Convention (a $95 value after convention)
* The ability to nominate players, coaches and programs for awards
* Insider involvement in membership groups

**Value Analysis for the 2018 United Soccer Coaches Convention:**

* A single week-long course can cost **$3,500.00 or more**. (This does not include travel or meals.)
* Registration for the 2018 Convention is **$465 plus the required United Soccer Coaches membership fee of $95.00 for a total of $560.00**.
* Register before December 16, 2017 and take advantage of the **Early Registration price of $365 plus $95 for membership for a total of $460**.