

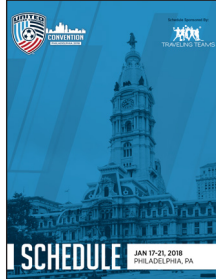


CONVENTION CHICAGO 2019

ADVERTISING OPPORTUNITIES

SCHEDULE BOOKLET // DUE DATE: NOV. 15, 2018

Each attendee receives a Convention Schedule, providing the information on field sessions, lectures, meetings, and the exhibit hall floor. The schedule is the most popular advertising option with coaches referring to its information throughout the day.



Ad	Size *Subject to change	Price
Inside Front Cover	8.5" wide x 11" tall (+.125" bleeds all around)	SOLD
Inside Back Cover	8.5" wide x 11" tall (+.125" bleeds all around)	SOLD
Center spread	2 pages - 8.5" wide x 11" tall (+.125" bleeds all around)	\$1,650
Full Page	8.5" wide x 11" tall (+.125" bleeds all around)	\$800
Back Cover	8.5" wide x 11" tall (+.125" bleeds all around)	\$1,400

CLINIC NOTEBOOK // DUE DATE: NOV. 15, 2018

Each attendee receives a copy of the spiral-bound Clinic Notebook, which offers room for notes for all Convention sessions. A handy single reference that coaches keep and refer to long after the Convention ends.

NOTE: Please don't put vital information on the far right side of your ad, leave .5" open for spiral binding.



Ad	Size *Subject to change	Price
Inside Front Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	SOLD
Inside Back Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$1,200
Center spread	2 pages - 5.5" wide x 8.5" tall (+.125" bleeds all around)	SOLD
Full Page	5.5" wide x 8.5" tall (+.125" bleeds all around)	\$600
Back Cover	5.5" wide x 8.5" tall (+.125" bleeds all around)	SOLD

FIELD BOARDS // DUE DATE: DEC. 1, 2018



Ad	Size *Subject to change	Price
2 signs	20' wide x 3' tall (saved as a PDF with crops and .5" bleed)	\$3,000
1 sign	20' wide x 3' tall (saved as a PDF with crops and .5" bleed)	\$1,500

DIGITAL ADVERTISING // DUE DATE: DEC. 1, 2018

Ad	Size *Subject to change	Price
:30 video spot	16:9 format, H.264	\$5,000
:10 video spot	16:9 still image, H.264	\$1,500

ATTENDEE PACKET INSERT // DUE DATE: DEC. 1, 2018

\$4,000 — Items other than a flyer or handout
\$6,000 — Flyer Handout Coupon Any printed material
Quantity: 7,000 Info coming soon
<i>*United Soccer Coaches must approve all ads & packet inserts prior to December 1, 2018. Packet inserts that are not approved will be subject to removal from the packet & no refund will be granted, no exceptions.</i>

Bundled Packages Available

10% off for selecting 3+ ad options!

Email Ashley Goodrich for pricing at agoodrich@UnitedSoccerCoaches.org

All ad creative is the responsibility of the advertiser.

ADVERTISING PURCHASE FORM - 2019 UNITED SOCCER COACHES CONVENTION

Contact Information:

Company _____
Contact Name _____
Address _____
City, State, Zip _____
Phone _____
Contact Email _____

Order Information:

2 Field Signs - \$3,000

1 Field Sign - \$1,500

Schedule Booklet

Ad _____ Rate _____

Clinic Outline Book

Ad _____ Rate _____

Digital Advertising

:30 Video Spot Rate: \$5,000

:10 Still Image Rate: \$1,500

Attendee Packet Insert

Rate: \$4,000 - **Item**

Rate: \$6,000 - **Printed Material**

Subtotal _____

10% Discount for 3+ ads _____

Total _____

Payment Information (Circle One):

Check or Wire Transfer (payable to United Soccer Coaches - Invoice available upon request)

Credit Card (Debit Cards not accepted):

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____ V-Code No. _____

Name As It Appears on Card _____

Signature _____

Billing Address of Cardholder _____

City _____

State/Province _____ Zip/Postal Code _____

Please Note: All Advertising Insertion order payments are due when insertion order received.

For Information on wire transfer payments contact Ashley Goodrich at agoodrich@UnitedSoccerCoaches.org



Art Deadline: November 17, 2018

To place an order:

Contact: Ashley Goodrich

Email: agoodrich@UnitedSoccerCoaches.org

Fax: 816-474-7408

NOTE: Must be a registered exhibitor to advertise at the Convention.