

Booth rates vary and increase depending on when exhibitor registration is received and booth size. See chart below for guidance.

1. Booths will be sold until exhibit hall is sold out
2. In-line, peninsula, and islands are available
3. Note: Booth sizes from 10'x10' to 50'x50' are available.
4. Add additional \$150 for Corner booth requests. (while availability lasts)
5. Islands must pay for all 4 corners (\$150 per corner)

FEBRUARY 1 - 28
» \$1,225 For a 10x10
» \$2,450 For a 10x20
» \$3,675 For a 10x30
» \$5,500 For 20x20

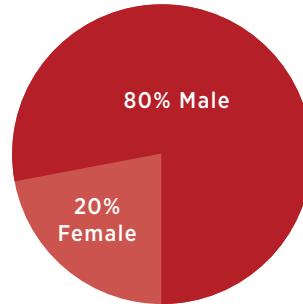
MARCH 1 - MAY 31
» \$1,325 For a 10x10
» \$2,650 For a 10x20
» \$3,975 For a 10x30
» \$5,900 For 20x20

JUNE 1 - AUGUST 30
» \$1,475 For a 10x10
» \$2,950 For a 10x20
» \$4,425 For a 10x30
» \$6,500 For 20x20

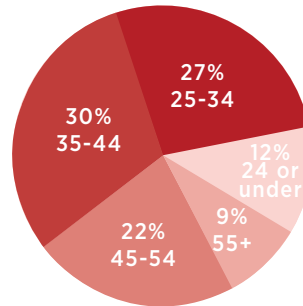
SEPTEMBER 1, 2018 - JANUARY 1, 2019
» \$1,625 For a 10x10
» \$3,250 For a 10x20
» \$4,875 For a 10x30
» \$7,100 For 20x20

UNITED SOCCER COACHES GENERAL CONVENTION DEMOGRAPHICS

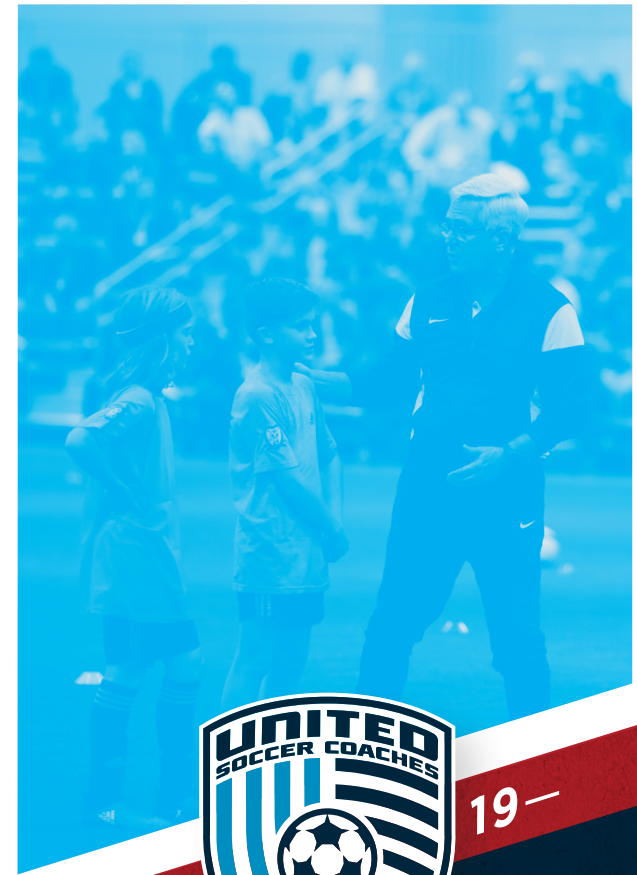
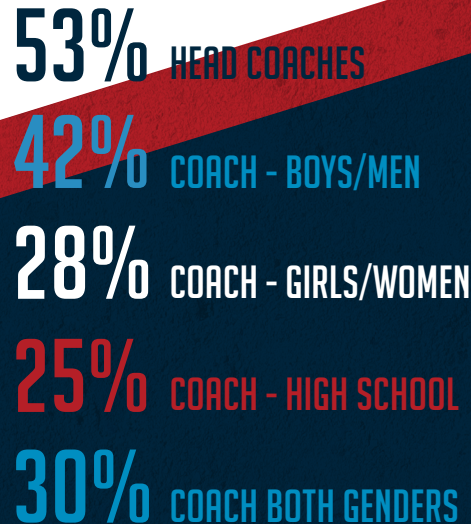
Gender of Registrants



Age of Registrants



Role of Convention Registrants



BOOTH RATES

JANUARY 9-13, 2019 | CHICAGO, IL



CONVENTION
CHICAGO 2019

JOIN US AT THE LARGEST **SOCCER-SPECIFIC** VENDOR ASSEMBLY IN NORTH AMERICA



EXHIBITOR INFORMATION

EACH 10'X10' BOOTH PACKAGE INCLUDES:

- » 8' high back drape and 3' high side drape
- » Exhibitor Identification Sign (7" in x 44" in)
- » 24" wide by 30" high by 6' long table with grey skirt
- » (2) Standard chairs and (1) wastebasket
- » Standard Carpeting
- » (4) Exhibitor badges per (10"x10") booth space
- » Maximum of 12 badges allowed for booths 10'x30' and smaller.

ISLAND BOOTH PACKAGES:

- » Maximum of 24 badges allowed for booths 20'x20' and larger.
- » (2) 24" wide by 30" high by 6' long table with grey skirts
- » 4 standard chairs
- » Standard carpet

BOOTH PLACEMENT POLICY:

Companies whose applications are received prior to May 1, 2018, will be placed according to their longevity of exhibiting at United Soccer Coaches Conventions, the date that the application is received by the association, and booth size.

CANCELLATION POLICY:

Cancellations prior to September 29, 2018 will receive a full refund. Cancellations after September 30, 2018 will receive a 50% refund. Cancellations after November 30, 2018 will receive *no refund*.

REGISTER AT:

UnitedSoccerCoachesConvention.org/Exhibitors

EXHIBITOR REGISTRATION:

Tuesday	Jan. 8, 2019	12:00 p.m.-5:00 p.m.
Wednesday	Jan. 9, 2019	9:00 a.m.-7:00 p.m.
Thursday	Jan. 10, 2019	9:00 a.m.-6:00 p.m.
Friday	Jan. 11, 2019	8:30 a.m.-12:00 p.m.

INSTALLATION:

Tuesday	Jan. 8, 2019	12:00 p.m.-5:00 p.m.
Wednesday	Jan. 9, 2019	8:00 a.m.-9:00 p.m.
Thursday	Jan. 10, 2019	8:00 a.m.-12:00 p.m.*

*All booths MUST be set by 12 p.m. to allow cleaning time, removal of crates and a show management walk-through. No exceptions.

EXHIBITION HOURS:

Thursday	Jan. 10, 2019	5:00 p.m.-9:00 p.m.+
Friday	Jan. 11, 2019	9:00 a.m.-5:00 p.m.
Saturday	Jan. 12, 2019	10:00 a.m.-4:00 p.m.++

+ 5-6 p.m. (Thur.) is an Preferred Guest Hour

++All booths MUST remain open until the show closes.

DISMANTLE:

Saturday	Jan. 12, 2019	4:00 p.m.-11:00 p.m.
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CONTACT INFORMATION

LOCATION:

McCormick Place Convention Center
2301 S. King Drive
Chicago, Illinois 60616
Phone: 312-791-7000
www.mccormickplace.com

EXHIBITOR REGISTRATION CONTACT:

Tobin Truog—Partnership Manager
Phone: 816-471-1941

Go to UnitedSoccerCoachesConvention.org/Exhibitors to submit the brief sponsor information form.